

Media Sourcery Appoints Christopher Carroll as Chief Technology Officer

Patent author and technical architect assumes new role

AUSTIN, TX, August 4, 2021 - Media Sourcery Inc. has named Christopher Carrol to the newly created role of Chief Technology Officer (CTO) for the company. This is an expansion of Christopher's role at Media Sourcery as Architect and Lead Developer. As Media Sourcery's CTO, Christopher will drive strategic architectural initiatives across all products and customizations, while continuing to mentor the Media Sourcery development community.

"Christopher has been the technical leader of this company for many years and I am thrilled that he is taking this next step in becoming our CTO" said Larry Ketchersid, CEO of Media Sourcery. "His years of expertise in security, in functional programming and multiple technical areas will continue to keep our products and our customers ahead of the curve."

"I'm excited to take on this new role in a company that has meant a lot to me for many years," said Carroll. "We have a great team and an innovative product line that builds on our core focus of security and workflow automation. I'm really looking forward to the future and to seeing the solutions that we build together."

Mr. Carroll is the author of Media Sourcery's patent on non-repudiation. He has mentored software engineers not only for Media Sourcery but with customers and partners.

"As a computer science college graduate I was privileged to have Christopher as my mentor then and now," said Ryan Saurage, back-end and blockchain developer at Media Sourcery. "As a teacher and communicator, two characteristics stand out. First, he is a full stack developer in the truest sense of the word. Secondly when working on a problem either designing a new product or fixing an existing one, Christopher asks questions and makes observations that cut straight to the heart of the problem. His knowledge of the entire application ecosystem and problem solving acumen make him a world-class choice of CTO, and I am proud to continue to work with him."

"Since beginning our partnership with Media Sourcery, I've had the privilege to experience Christopher's abilities as a technical leader first hand," said James Aman, CTO at Topl. "Not only is Christopher an extremely skilled and expert developer in his own right, his ability to impart those skills to others is what truly sets him apart. Christopher is the rare technical leader whose actions can be seen multiplied across any teams he leads, producing both impact for Media Sourcery's clients as well as its team."

Christopher holds multiple degrees, include a Juris Doctorate from the University of Texas and Bachelors degrees in Mathematic and Education. He frequently pursues his interest in education by teaching English-as-a-Second-Language (ESL) courses in Austin. Prior to Media Sourcery Christopher worked as a developer at IBM in Raleigh-Durham.

About Media Sourcery, Inc.

Media Sourcery, Inc. (MSI) is an Austin-based workflow automation and security software and solutions company. MSI's workflow automation products include workflow automation and aggregation, task automation and messaging/notifications. With a patent on non-repudiation, MSI has an emphasis on security in all their products and solutions, including audit trails, HIPAA compliance, encryption, and other features. MSI's solutions have been deployed to automate supply chains, product orders, patient setup, device monitoring and alerting and many other processes in healthcare and other verticals. Their solutions build a bridge between enterprise and blockchain solutions. For more information, please contact Greg Gowins at 1-800-307-0709 x117 or visit our website www.mediasourcery.com.