



# AppMobilizer

Simply and Securely mobilizing  
Enterprise, custom and data  
warehouse applications

# Mobilize Centralized Applications and Forms

*Simply and Securely*

- **Increase Operational Efficiency**

- Mobilize screens, forms and reports from centralized apps for access anywhere

- **Intuitive, Easy to Use**

- Workers use familiar platform (Blackberry, Nokia) requiring little to no training

- **Secure**

- All transactions are encrypted and tracked for full regulatory compliance (HIPAA, PCI, SOX)

- **Leverage Existing Systems**

- Transactions communicate directly with existing enterprise or customer applications, databases or business intelligence warehouses



# Challenge of Working with Centralized Apps

- **Inefficient**

- Paper Form Information Collection (inefficient)
  - Significant time delay from collection to filing
    - Data is stale by time of entry into centralized system
  - Duplication of labor
    - Paper collection has to be manually keyed into system
  - Accuracy of data entry impacted by transcription of handwritten forms
  - The forms become stale, with no automated method for update
  - Forms can be lost (confidential data lost)

- **Costly**

- Electronic Collection with Company Issued Laptop
  - Require aircards with expensive monthly contracts
  - Require long synchronization with corporate systems
  - Require full software license
  - Difficult for IT to support, difficult to secure



# Mobilizing Centralized Apps

*Simple, Cost Effective and Secure*

- **Simple**
  - Real-time Information collected and disseminated using Blackberry, Nokia or other
  - Data integrated directly into application, immediately available
- **Cost Effective**
  - Mobile workers info updated in the field
  - Includes capability for email, cell phone and VOIP, location apps and more
- **Secure**
  - All data assigned digital signature, encrypted, tracked and timestamped (GPS if available)



Media Sourcing, Inc.

# How AppMobilizer Works

## Mobile Workforce



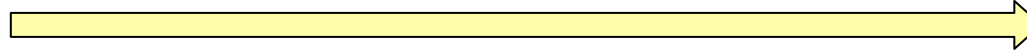
Old app forms/screens on mobile platform

### Convert Centralized Apps to Mobile Forms

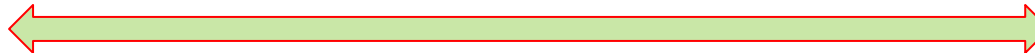
Forms, Form Updates and Form Field Data Sent to Mobile Workforce



Form Data Automatically and Securely Updates Centralized Data Repositories



Files are exchanged in real-time, efficiently and securely



**Secure Transactions**

Data automatically protected and tracked (digital signatures, encryption, GPS, and timestamps)

## Data Center/Cloud



Enterprise Applications



Data Warehouse



Data Base

### Data Creation



Identity / Non-Repudiation

### Data Movement



User Group and Policy

### Data Consumption



Roles and Privileges



Auditing and Reporting

# Customer Case Study

*One of the Largest US Based Hospice Companies*

- **Challenge**

- Thousands of mobile workers (aides, nurses, etc.)
- Significant number of paper forms for patient care tracking
- Highly Regulated (HIPAA and Medicare)

- **AppMobilizer Solution**

- Leveraged existing Blackberry platform
  - Easy to use for mobile workers
- Handwritten paper visit notes converted to digital, secure, real-time forms on smartphone
- Quantitative Symptom Assessment now digital, secure, real-time on smartphone
  - Critical data available immediately in Data Warehouse

- **Result: Real Time/Cost Savings**



# Test Drive

*Try It With Just One Form or Screen Today*



***AppMobilizer*** can take any screen or form and quickly make it secure, mobile and ready for field use

*Give AppMobilizer a few days and see the ROI for yourself!*

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